Extend your brand to those who matter most.

Advertising in the 2017-18 Hillsborough County Medical Association Membership Directory is now underway!

The Membership Directory is an indispensable tool for all members. Don't miss out on an entire year's advertising to members and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!

Establish an Image: When it comes to advertising and promoting your business, image counts. Be seen in the right places at the right time, by the right people.

Value: Grab this opportunity to build relationships with existing and prospective clients and grow your business.

Longevity: Your ad will be placed in this invaluable resource offering year-round exposure, referred to time-and-time again.
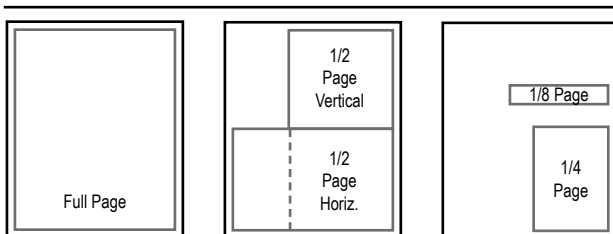
ADVERTISING RATES:

Premium Ad Spots	HCMA Rates		Non-Member Rates	
	B&W	Color	B&W	Color
Back Cover	n/a	$1,699	n/a	$2,299
Inside Covers	n/a	$1,579	n/a	$1,999
Facing Covers	n/a	$1,259	n/a	$1,699

Additional Ad Spots	HCMA Rates		Non-Member Rates	
	B&W	Color	B&W	Color
Full Page	$789	$999	$999	$1,299
1/2 Page	$479	$629	$629	$789
1/4 Page	$369	$479	$479	$629
1/8 Page	$259	$369	$419	$479

Enhanced Listing for HCMA Members	Price
Boxed Listing	$49
Shaded Box Listing	$79
Boxed Listing with Logo	$99
Boxed Listing with Logo & 50 word bio	$149

8.5" x 11" Publication

Full Page

1/2 Page Vertical

1/2 Page Horiz.

1/8 Page

1/4 Page

Space Reservation Form
Fax to 952-448-9928
Reply to Email or Sign up Online

www.emconsultinginc.com/adreservation/HCMA

Please fill/type out information below and include ad size from table at left. E&M will send you the required ad contract, along with ad creation information.

Company: _____

Contact: _____

Phone: _____

Fax: _____

Email: _____

Ad Size: _____ ☐ Color ☐ B&W

If you have any questions or to reserve ad space, please contact your E&M representative Brian at brian@emconsultinginc.com at 800-572-0011 or 813-298-0446.

Need help designing your advertisement? Our Award-Winning graphics team can help!

☐ **Yes, please have a designer contact me.**
☐ **No, I will submit our own artwork.**