

HCMA/TekCollect Member Benefit Program

The **HCMA** is pleased to announce an exciting **Member Benefit Program** through our partnership with **TekCollect**.

Given that our members are continually challenged by the ever-increasing operational costs of running a practice, the focus on receivables has never been more critical. Capitation, with its lower reimbursement rates from third party payers, coupled with increased patient deductibles are just some reasons why strategic cash flow management is key to succeeding in today's healthcare environment.

TekCollect offers a comprehensive, web-based accounts receivable management program that's designed to improve your practice's cash flow, eliminate the internal efforts required to collect on delinquent accounts, and minimize slow pays, delinquencies and write-offs.

TekCollect is offering their easy-to-use, results-driven Binary Collection Program to all HCMA members with exclusive benefits, including:

- **Reduced Fees.** Why pay a 33% to 50% contingency fee when TekCollect offers a one-time flat fee of typically less than 5%?
- **Complete Web-Based Service.** Accounts can be placed, updated and audited online, on a password-protected site, 24 hours a day, 7 days a week. You can review all collection activity and access monthly reports to ensure you remain in control of your accounts at all times.
- **Professional Contacts.** Contacts are custom designed to promote immediate payment and prevent patient alienation. These include phone communications by industry specialists, and attorney involvement when warranted.
- **Guaranteed Results.** Enjoy a 400% ROI guarantee with every program.
- Members-Only Pricing. Additional savings off of already competitive rates extended to HCMA members on all packages.
- **FREE Accounts Receivable Analysis.** TekCollect will conduct an Accounts Receivable Analysis, at no charge and no obligation, to assess the current status of your receivables and recommend the best solution.

Don't Delay! Please check out TekCollect's many advantages over conventional collection agencies as well as managing collections in-house. Start improving your cash flow immediately!

To receive your FREE Accounts Receivable Analysis and learn more about how TekCollect's Binary Collection Program can significantly improve your bottom line, please contact:

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